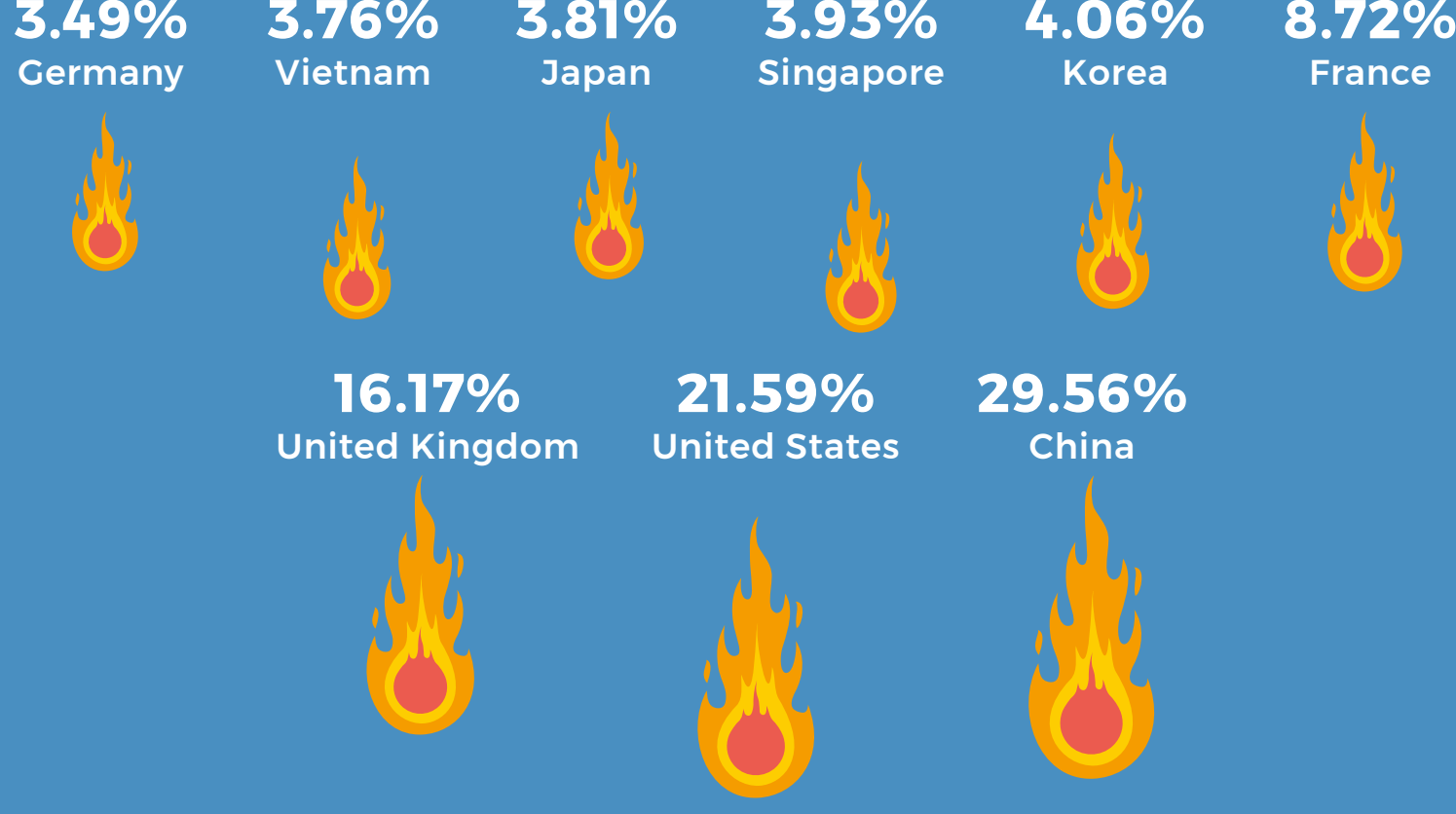
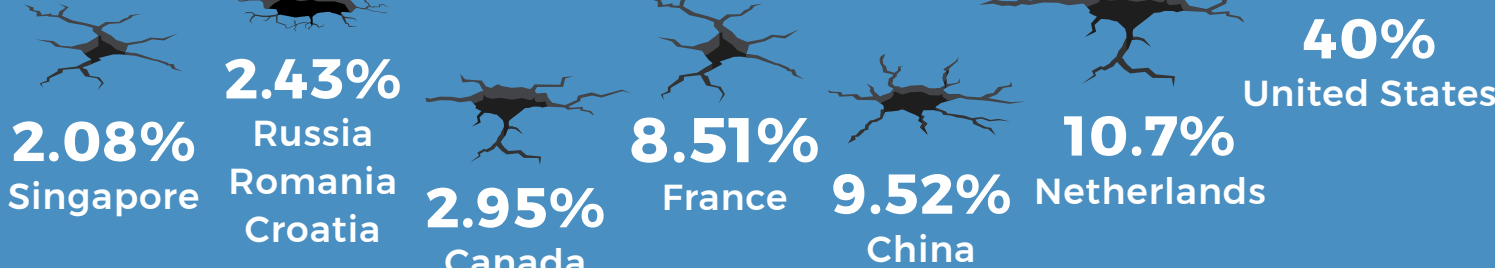


# DDoS ATTACKS HACKERS Vs HACKED

Where do most DDoS attacks originate from?



What countries are mostly under attack ?



## Price

Of Attacks on the Black Market

**\$10**  
per hour

Of Stolen Data (per record) on the Dark Web

**\$30 to \$45**  
per credit card data

## Cost

Of Attacks for Enterprise Businesses

**\$336,000**  
(Average) per hour

Of Stolen Data for Businesses

**\$225**  
per record



## Hackers Motives

- 01> Competitors
- 02> Hacktivists
- 03> Political motivations
- 04> Extortion
- 05> Just for fun



## Results for Businesses

- 01> Data compromised
- 02> Operational downtime
- 03> Legal & Regulatory issues
- 04> Customer churn
- 05> Loss of reputation

**GAME OVER**



## Latest Attack Launch Methods

Botnet-driven DDoS attacks leased online for Automated attacks, connected to Containers-as-a-Service (CaaS) IoT DDoS attacks



## Attack Strategy – Sniper

Attacks can be purchased anonymously on the Dark Web with the Tor browser. Hacktivists publish guides, providing instructions on how to **MAINTAIN THEIR ANONYMITY** during DDoS attacks.



## Attack Preparedness - Combat

Damaging DDoS traffic bypasses DDoS mitigation defenses all the time. The resulting DDoS vulnerability gap is a staggering 48% causing system disruption & downtime.

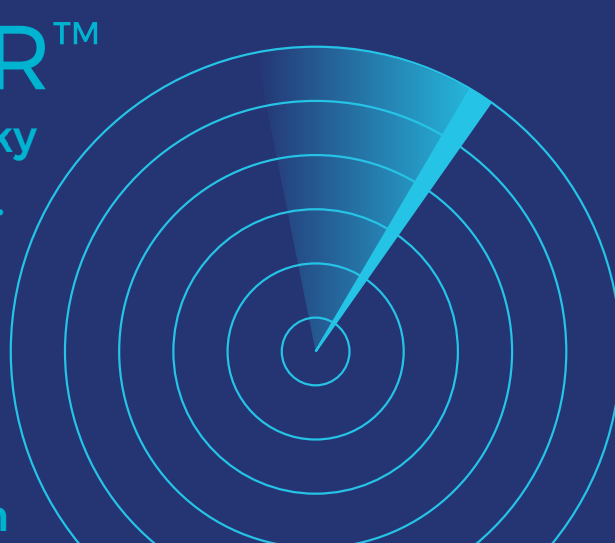
# WINNING STRATEGY

**“To implement multiple denial-of-service defense, measures at different layers would go beyond purchasing a single security product or signing up with a single service provider,”**

~ Rajpreet Kaur  
Gartner Senior Research Analyst.

## Introducing RADAR™

Use RADAR™ to never have to rely on risky zero-day reactive mitigation capabilities. RADAR™ assists organizations in achieving, maintaining, and verifying the continuous closing of their DDoS vulnerability gaps. Reducing and maintaining the vulnerability level from an average of 48% to **under 2% ongoing**.



## References

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